



COMPARATIVE & INTERNATIONAL EDUCATION SOCIETY
RE-MAPPING GLOBAL EDUCATION
South-North Dialogue | **CIES 2018** | Mexico City

**SPONSORSHIP,
ADVERTISING
& EXHIBITOR**
Prospectus

**MARCH 25–29,
2018**

CIES 2018 Mexico City, the 62nd Annual Meeting of the Comparative and International Education Society, is managed by the CIES Office of the Executive Director (OED) in partnership with Indiana University Conferences (IUC).

CIES OFFICE OF THE EXECUTIVE DIRECTOR
11200 SW 8TH STREET, PC 244D
MIAMI, FL 33199 USA
TEL: 305-348-5464

Mariusz Gałczyński
Managing Director, CIES
mariusz@cies.us

INDIANA UNIVERSITY CONFERENCES
801 NORTH JORDAN AVENUE, SUITE 101
BLOOMINGTON, IN 47405-2107
TEL: 812-856-4039

Cheryl Gilliland
Senior Conference Manager, IUC
cgillila@indiana.edu

CIES COMPARATIVE & INTERNATIONAL EDUCATION SOCIETY

CIES, the **Comparative and International Education Society**, is an academic association dedicated to increasing understanding of educational issues, trends, and policies through comparative, intercultural, and international perspectives.

CIES is the largest and oldest of **47** comparative and international education societies around the world. Its more than **3,000** individual members — researchers, analysts, practitioners, and students — represent over **1,000** universities, research institutes, government departments, non-governmental organizations, and multilateral agencies across the globe.

CIES members explore educational issues related to schools, students, teachers, and administrators — from early childhood and primary school to secondary and higher education, as well as non-formal education and lifelong learning. Some compare achievement inequalities across socio-economic status, gender, ethnicity, and language. Others examine the relationship between education and cultural processes, democratization, globalization, economic development, and political conflict.

Established in **1956**, CIES has attracted a diverse audience in working towards its mission to foster cross-cultural understanding and scholarship. Within the last decade alone, CIES membership has doubled — reflecting the global expansion of academic and professional positions as well as a commitment to international education and cooperation.



Truly international, CIES includes members from over **100** countries. As of 2017, the countries with the highest numbers of CIES members were: the United States, Canada, Japan, the United Kingdom, China, Germany, Kenya, India, Korea, Australia, Norway, and South Africa.

CIES MEMBERSHIP
BY REGION, 2017



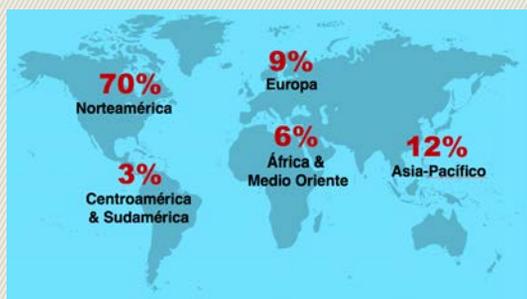
CIES COMPARATIVE & INTERNATIONAL EDUCATION SOCIETY

La **Sociedad de Educación Comparada e Internacional – CIES**, por sus siglas en inglés – es una asociación académica dedicada a incrementar el entendimiento de temas, tendencias, y políticas educativas, mediante perspectivas comparadas, interculturales e internacionales.

CIES es la mayor y más antigua de las **47** sociedades de educación comparada e internacional en el mundo. Sus más de **3,000** miembros individuales – investigadores, analistas, profesionales, y estudiantes – representan más de **1,000** universidades, instituciones de investigación, oficinas de gobierno, organizaciones no gubernamentales, y agencias multilaterales a nivel internacional.

Los miembros de CIES exploran temas educativos relacionados con escuelas, estudiantes, maestros, y administradores, desde educación inicial y básica, hasta educación secundaria y superior, así como educación no formal y aprendizaje permanente. Algunos comparan desigualdades de aprendizaje según nivel socio-económico, género, etnia, y lenguaje. Otros examinan las relaciones entre educación y procesos culturales, democratización, globalización, desarrollo económico, y conflicto político.

Establecida en **1956**, CIES ha atraído un público diverso para lograr su misión de fomentar entendimiento entre culturas a través de la investigación académica. Sólo en la última década, se ha duplicado su membresía, lo que se ve reflejado en la expansión global de puestos tanto de académicos como de profesionales, así como compromisos con la educación internacional y la cooperación internacional.



Verdaderamente internacional, CIES incluye miembros de más de **100** países. Actualmente los diez países con la mayor membresía son: Estados Unidos, Canadá, Japón, Reino Unido, China, Alemania, Kenia, India, Corea, Australia, Noruega, y Sudáfrica.

MEMBRESÍA DE CIES
POR REGIÓN, 2017



ABOUT CIES 2018 MEXICO CITY

CIES 2018 Mexico City is the 62nd Annual Meeting of the Comparative and International Education Society, to be held in Mexico City, Mexico, from **March 25-29, 2018**.

The CIES Annual Meeting is an academic conference attended by researchers, students, practitioners and policymakers interested in comparative and international education. As part of the event, Society members and the interested public gather together for scholarly and practical exchange, as well as for debate and networking — via lectures, research presentations, workshops, book talks, social events, and more.

Each CIES conference has a theme that is intended to serve as a broad umbrella under which a wide range of work can be presented. This year's conference theme is **"Re-Mapping Global Education: South-North Dialogue."** In a continued effort to embrace diversity and pluralism in the Society's work, CIES 2018 aims to shift the traditional starting point of research and practice towards the Global South. The goal is to expand our awareness of and engagement with the voices, actors, and knowledge producers that have historically been marginalized in educational research and institutions.

We look forward to reaching across all borders and working together in Mexico City to re-map global education in 2018!

AUDIENCE

With an extensive network of education scholars and stakeholders, CIES welcomes sponsors, exhibitors, and advertisers to engage with its global audience.

Last year's event in Atlanta, Georgia, attracted nearly **2,500 registrants** who participated in approximately **700 sessions** and attended over **20 social events**. Among those who attend the CIES annual conference each year are professors, deans, and department heads from the world's best universities; officials and decision-makers from government agencies; and personnel from non-governmental organizations (NGOs) worldwide.

CIES also provides complimentary registration for members of accredited media organizations and encourages press coverage of our event.

Whether on-site at exhibitor tables, in program advertisements, or via a range of sponsorship options, we invite organizations, institutions, and businesses to promote their activities, brands, and products to the global educational leaders that make up our Society.



VENUES

CIES 2018 Mexico City will take place across three adjacent venues: the **Hilton Reforma Mexico City**, **Fiesta Inn Centro Histórico**, and **Museo de Arte Popular (MAP)**. All venues are conveniently located downtown, 20 minutes from Benito Juarez International Airport (MEX) and just footsteps from the historical downtown area and the famous Reforma Avenue. Surrounded by prominent landmarks and attractions, conference attendees and guests can explore the beauty of Alameda Central Park or stroll down Reforma Avenue for shopping, dining, galleries and museums showcasing the history and culture of Mexico.

Combined, this year's conference venues boast over 50,000 sq. ft. of flexible meeting space in an enchanting, cosmopolitan setting. You will be sure to enjoy their sophisticated yet relaxed ambiance, ample function spaces, charming guest rooms, and superior services and amenities.

HILTON MEXICO CITY REFORMA
AV. JUAREZ #70, COLONIA CENTRO, MEXICO CITY
CIUDAD DE MEXICO, 06010, MEXICO
TEL: +52-55-5130-5300
hiltonmexicocity.com

FIESTA INN CENTRO HISTORICO
AV. JUAREZ #76, COLONIA CENTRO, MEXICO CITY
CIUDAD DE MEXICO, 06010, MEXICO
TEL: +52-55-5130-2900
fiestainn.com

MUSEO DE ARTE POPULAR (MAP)
CALLE REVILLAGIGEDO #11, COLONIA CENTRO
CIUDAD DE MEXICO, 06000, MEXICO
TEL: +52-55-5510-2201
map.cdmx.gob.mx

ABT ASSOCIATES
AFRICAN POPULATION & HEALTH
RESEARCH CENTRE
AMERICAN ASSOCIATION OF
UNIVERSITY PROFESSORS
AMERICAN ASSOCIATION OF
UNIVERSITY WOMEN
AMERICAN INSTITUTES FOR RESEARCH (AIR)
ASIA PACIFIC EDUCATION REVIEW
ASSOCIATION FOR CANADIAN STUDIES (ACS)
ASSOCIATION OF UNIVERSITIES & COLLEGES
OF CANADA (AUCC)
BANK OF MONTREAL (BMO)
BASIC EDUCATION COALITION
BLOOMSBURY PUBLISHING
BRITISH COUNCIL
BROOKINGS INSTITUTION
CAMBRIDGE EDUCATION
CARE
CARNEGIE CORPORATION OF NEW YORK
CATHOLIC RELIEF SERVICES
CENTER FOR UNIVERSAL EDUCATION
CHEMONICS INTERNATIONAL
CORNELL AFRICANA STUDIES
& RESEARCH CENTER
CREATIVE ASSOCIATES INTERNATIONAL
EDUCATION DEVELOPMENT CENTER (EDC)
EDUCATION EQUITY RESEARCH INITIATIVE
EDUCATION FOR ALL:
GLOBAL MONITORING REPORT
THE EDUCATION UNIVERSITY OF HONG KONG
FHI 360
FLORIDA STATE UNIVERSITY,
COLLEGE OF EDUCATION
FRONTIERS OF EDUCATION IN CHINA,
HIGHER EDUCATION PRESS
GLOBAL READING NETWORK (GRN)
GRAND CANYON UNIVERSITY
HAPPY READERS
IMPAQ INTERNATIONAL
THE INTERNATIONAL ACADEMIC FORUM (IAFOR)
INTERNATIONAL BACCALAUREATE (IB)
ORGANIZATION
INTERNATIONAL RESCUE COMMITTEE
IREX
MCGILL UNIVERSITY
MICHIGAN STATE UNIVERSITY
NEPAL EDUCATION SUPPORT TRUST
(NEST)-USA

OHIO UNIVERSITY
OPEN SOCIETY FOUNDATIONS
OPTIMAL SOLUTIONS GROUP
OSLO & AKERSHUS
UNIVERSITY COLLEGE
PETER LANG PUBLISHING
PLAN INTERNATIONAL CANADA
PLAN INTERNATIONAL USA
RESULTS FOR DEVELOPMENT INSTITUTE
ROUTLEDGE
RTI INTERNATIONAL
SAVE THE CHILDREN
SIT GRADUATE INSTITUTE
SOCIAL SCIENCES & HUMANITIES
RESEARCH COUNCIL OF CANADA (SSHRC)
SPRINGER
STANFORD UNIVERSITY PRESS
STAR ALLIANCE
SYMPOSIUM BOOKS
TEACHERS COLLEGE PRESS,
COLUMBIA UNIVERSITY
UNESCO INSTITUTE FOR STATISTICS (UIS)
UNESCO INT'L BUREAU OF EDUCATION (IBE)
UNESCO INTERNATIONAL INSTITUTE
FOR EDUCATIONAL PLANNING (IIEP)
UNICEF
UNIVERSITY OF CHICAGO PRESS (UCP)
UNIVERSITY OF HONG KONG,
COMPARATIVE EDUCATION RESEARCH CENTER
UNIVERSITY OF MASSACHUSETTS AMHERST
UNIVERSITY OF MINNESOTA,
COMPARATIVE & INTERNATIONAL
DEVELOPMENT EDUCATION (CIDE)
UNIVERSITY OF PENNSYLVANIA,
INTERNATIONAL EDUCATIONAL
DEVELOPMENT PROGRAM
UNIVERSITY OF SAN FRANCISCO,
SCHOOL OF EDUCATION
UNIVERSITY OF TORONTO PRESS
UNIVERSITY OF WISCONSIN-MADISON
USAID
USAID EARLY GRADE READING BAROMETER
USAID EDUCATION IN CRISIS &
CONFLICT NETWORK (ECCN)-EDC
WORLD EDUCATION, INC.
WORLD INSTITUTE FOR SOCIAL
EDUCATION DEVELOPMENT (WISE-ED)
WORLD LEARNING
WORLD VISION INTERNATIONAL

**PAST SPONSORS,
ADVERTISERS
& EXHIBITORS**

Sponsorship OPPORTUNITIES

Collaboration with other organizations and institutions furthers the mission of CIES in advancing the field of comparative and international education — and creates more meaningful experiences for our conference participants. Sponsorships for CIES 2018 Mexico City are customized for each vendor and may include benefits such as complimentary conference registrations, exhibit tables, or program advertisements.

To build a custom sponsorship package, please contact CIES Managing Director Mariusz Gałczyński by email at mariusz@cies.us or by phone at 305-348-5464. If you do not see a sponsorship opportunity in this prospectus that is the right match for your brand or budget, please feel free to suggest alternative ideas.

BASIC BENEFITS

GUARANTEED FOR ALL SPONSORS

- ✓ Recognition in CIES 2018 Mexico City conference program
- ✓ Signage/branding recognition as part of sponsored event and/or item
- ✓ Listing in CIES 2018 mobile app, with description of organization and link to URL of choice

CUSTOM BENEFITS

NEGOTIABLE, BASED ON SPONSORSHIP PACKAGE

- ✓ Complimentary or discounted CIES 2018 Mexico City conference registrations for your organization's representatives/guests
- ✓ Complimentary or discounted CIES 2018 Mexico City workshop registrations for your organization's representatives/guests
- ✓ Complimentary table(s) in exhibit hall
- ✓ Complimentary or discounted full-page advertisement in CIES 2018 Mexico City conference program
- ✓ Flat-screen TVs to display slideshow at sponsored event

INSTITUTIONAL RECEPTIONS

As our post-conference surveys have shown, CIES members prioritize conference attendance as an opportunity to have conversations, share ideas, and network with colleagues. And even after panel sessions have ended for the day, conference attendees continue dialogue and networking into the evening by attending receptions hosted on-site at the conference venue. Institutional receptions offer attendees a place to have thoughtful conversations with peers as well as with representatives from the institutions that sponsor them.

At CIES 2018 Mexico City, your organization's institutional reception will be scheduled between 8:30pm – 10:00pm on either Tuesday, March 27th or Wednesday, March 28th. Receptions may be sponsored independently or co-sponsored jointly by multiple institutions to cover food and beverage costs. They may be open to all conference attendees or just for select invitees. We will work directly with your organizational representative(s) to ensure that all arrangements are made to suit your tastes.



\$5,000+

COFFEE REFRESHMENT BREAKS

Help CIES 2018 Mexico City participants get an extra boost by sponsoring a refreshment break with coffee and tea. With conference sessions running nonstop from 8am – 6:30pm daily, coffee refreshment break sponsorships offer your organization an excellent opportunity to promote and publicize its work while inviting highly-appreciative conference participants to take advantage of a much-needed break.

CIES attendees consistently identify socializing and network opportunities among the primary reasons they come to the annual conference, and each full conference day offers the opportunity for sponsorship of a 30-minute refreshment break where your organization can display signage, project media, and interact with participants. Coffee refreshment breaks at CIES 2018 will be scheduled twice daily, from 9:30am – 10:00am and 4:30pm – 5:00pm.

USB FLASH DRIVES

Provide CIES 2018 Mexico City registrants with a practical gift they can make use of both during and after the event. USB flash drives emblazoned with your logo will be distributed inside the conference bags, making your organization stand out in high-tech fashion with the added benefit of long-term brand exposure—as attendees use their USB flash drives over and over to store and transfer important data. USB flash drives may be ordered via a local supplier or donated in-kind by your organization (in lieu of any monetary sponsorship).

\$10,000+

WI-FI NETWORK

Associate your organization's brand with wireless internet capability as the official Wi-Fi sponsor of CIES 2018 Mexico City. In order to help conference participants get online, the name of the Wi-Fi network itself will reference your organization and its logo will appear on signage and business cards with log-in information distributed at the registration desk. Particularly as this year's event takes place outside of the United States, reliable Wi-Fi connection will be essential in helping all attendees make the most of their conference experience.

\$3,000+

WRITING NOTEPADS

Be on the minds of all attendees as they jot notes down from engaging sessions on the official conference notepad, which prominently showcases your organization's logo alongside CIES 2018 Mexico City branding. Notepads will be distributed to conference registrants inside complimentary tote bags, made in Mexico by indigenous artisans. Notepad graphics may be designed either by the sponsor or by CIES, and both parties must approve the final design.

HYDRATION STATIONS

Encourage conference participants to stay hydrated throughout the busy conference day, all while helping the environment, too! Hydration station sponsorship creates an eco-friendly on-site space where fresh drinking water is dispensed. Your organization can display its branding at hydration stations on each floor of the conference venue, where fresh drinking water will be distributed daily.

SNACK STATIONS

As CIES 2018 Mexico City attendees rush from session to session at the conference venue, they will be delighted to encounter a table offering a nutritious grab-and-go snack. Sponsoring a snack station not only offers a superb opportunity to display signage at the event space, but also a chance to earn kudos from appreciative conference participants.



\$1,000+

PROFESSIONAL CONSULTATION SESSIONS

Many CIES 2018 Mexico City attendees will jump at an opportunity to get expert advice or to discuss hot topics with those working in the field of comparative and international education. We invite your organization to sponsor "micro-meetings," or short consultation and mentoring sessions on-site at the conference venue. CIES will find the perfect space for your micro-meetings, and your organization will oversee coordination of an online sign-up form to schedule specific dates and times based on your representatives' availability.

POWERZONE CHARGING STATIONS

Even in a crowded venue, power zones and charging stations for portable electronic devices get noticed and usually are in great demand — providing a convenient way to recharge computers and cell phones. As they plug-in and charge their devices, participants at CIES 2018 Mexico City will undoubtedly recognize the visibility of your organization and appreciate its forward-thinking in making such a well-used resource available.

TWITTER FEED PROJECTIONS

As more and more attendees engage with social media each year as part of their conference experience, your organization can sponsor highly-visible, on-site flat screen TVs dedicated to projecting a live Twitter feed. Not only will signage credit your organization as "host" of the Twitter feed, representatives from your organization are invited to engage with participants and keep the conversation going by using the official conference hashtags: #CIES2018, #remapping, #SouthNorth, #SurNorte.

"SELFIE" PHOTO FRAME CUTOUT

It won't be easy to forget your organization when your brand is featured as part of all the social media posts coming out of CIES 2018 Mexico City. Get conference participants lining up to take "selfies" and group photos in front of a cutout sign branded with your organization's logo, CIES 2018 hashtags, and graphics inspired by the histories and cultures of Mexico.

RUNNING ROUTE MAP

Getting exercise and sticking to a healthy routine while on the road is a priority for many conference attendees. Your organization is invited to sponsor wellness and exercise by branding our CIES 2018 Mexico City Running Route Map. A CIES morning run on the conference day of your choice will be advertised via this promotional flyer included in the conference tote bags, guiding participants from the hotel venue, through adjacent Alameda Park, and back in time for the start of conference sessions.

GROUP YOGA SESSIONS

Salute the sun and bring mindfulness and wellness to CIES 2018 Mexico City attendees by sponsoring a yoga session in the morning or evening of a conference day. CIES will arrange a professional instructor and mats at the conference venue — and your organization will benefit from the recognition and visibility for supporting the well-being of conference participants via yoga sessions promoted via the conference program as well as flyers distributed at the CIES 2018 registration desk.

SOUVENIR POSTCARDS

Make it easy for conference participants to send greetings from Mexico City! Souvenir postcards custom-printed with your organization's logo (postage not included) will frame a photograph of picturesque Mexico City. Given that CIES participants come from all over the world, your organization is sure to spread global awareness of its brand.

Advertising OPPORTUNITIES

Get your message out to conference attendees by placing advertisements within the official CIES 2018 Mexico City conference program or inside conference tote bags!

A complete CIES 2018 Mexico City program book (250-300 pages) will be available for attendees to purchase in printed form at a cost of \$15 USD, or they may access program information online and via mobile app at no charge. Advertisements will be included in both the print and PDF versions of the program. Please note that external advertising opportunities may not be integrated into the mobile app, so that conference attendees can have an ad-free browsing experience.

PRINT ADVERTISEMENT

Full-page Ad
8.5" x 11"
(*portrait orientation*)

\$500

Half-page Ad
8.5" x 5.5"
(*landscape orientation*)

\$350

TOTE BAG INSERTS

Any Size
8.5" x 11" or smaller

\$800

Your organization must provide camera-ready artwork (no-bleed) in black and white (grayscale) for printing in the hard-copy conference program, as well as in color for publication in the digital version (PDF) of the program.

Advertisement via tote bag inserts includes a complimentary full-page conference program ad. The program advertisement must conform to the requirements listed here, but may differ from the promotional tote bag inserts.

Tote bag inserts must be printed by your organization (at your own additional cost) and will need to arrive at the Hilton Reforma Hotel in Mexico City, Mexico, by 20 March 2018. We anticipate 2,500 copies of the inserts will be needed for placement in CIES 2018 conference tote bags.

CIES has partnered with Mexico City-based company IMAKINANDO to support CIES 2018 vendors with printing and/or shipping needs. IMAKINANDO will oversee drayage of materials between its warehouse and the conference venue. **It is strongly recommended that your organization prints tote bag inserts or any other promotional materials directly in Mexico, in order to avoid complications related to international shipping.** Please contact IMAKINANDO owner, Adrián Casasola (adriancasasola@gmail.com) directly to receive a brochure of available printing options, obtain price quotes, and make logistical arrangements.

Exhibitor OPPORTUNITIES

Exhibits will be located in the Don Diego meeting room and foyer space on the second floor of the Hilton Reforma Hotel.

This placement ensures that exhibits are in an area of maximum traffic flow. The exhibit hall is protected by security during non-exhibit hours. Space in the exhibit hall will be assigned on a first-come, first-served basis. CIES reserves the right to alter the official floor plan and/or re-assign any exhibitor's location as deemed advisable.

Your organization will be provided name badges for any representatives who will be stationed at your tables in the exhibit hall. Please note that **exhibitor registration does not substitute for CIES 2018 Mexico City conference registration**, which permits full access to academic sessions and social events. CIES 2018 conference participants will need to register separately at <http://cies2018.org/conference-info/registration>. However, registered (and paid) conference participants may also represent your organization at its exhibitor tables.

If you require power strips and/or audiovisual (AV) equipment at your exhibit tables, you will need to request these services upon exhibitor registration. Wi-Fi internet service is being provided by the conference at no charge, but extra charges apply for special hardline arrangements. **Any requests for electricity, dedicated internet lines, or AV equipment must be made by 14 February 2018.**

TENTATIVE EXHIBIT HALL SCHEDULE

EXHIBITOR SET-UP

Monday, March 26
7:00am – 9:30am

SHOW HOURS

Monday, March 26
9:30am – 5:00pm

Tuesday, March 27
9:30am – 6:30pm

Wednesday, March 28
9:30am – 6:30pm

Thursday, March 29
9:30am – 5:00pm

EXHIBITOR DISMANTLE

Thursday, March 29
5:00pm – 7:00pm

**ALL EXHIBIT TABLES MEASURE:
2.44m Length x 45cm Width x 76cm Height**

DISCLAIMER: While reasonable security and periodic monitoring will be provided on a 24-hour basis, CIES, IUC, and the Hilton Reforma Hotel will not assume any liability for damage, theft, or loss related to vendor materials or equipment.



INDIVIDUAL EXHIBIT TABLES

Attended by on-site company representative(s)

1 Table	\$600
2 Tables	\$1000
3 Tables	\$1250

INCLUDES:

- ✓ Two (2) chairs per table
- ✓ Complimentary name badges for your representative(s)
- ✓ Listing in CIES 2018 mobile app, with description of organization and link to URL of choice

**SHARED EXHIBIT /
COMMON TABLE ITEMS**

To display publications/materials without on-site company representatives

**\$100 per item
(up to 5 items)**

INCLUDES:

- ✓ Up to 5 individual items to be displayed on an unmanned "common table" in the exhibit area
(Note: Order forms are not considered a separate item; please provide 300 copies to accompany individual books, brochures, or other samples)
- ✓ Listing in CIES 2018 mobile app, with description of organization and link to URL of choice

IMPORTANT INFORMATION ABOUT SHIPPING TO MEXICO

CIES has partnered with Mexico City-based companies IMAKINANDO and SMD GROUP to support CIES 2018 vendors with shipping and/or printing needs. IMAKINANDO will oversee drayage of materials between its warehouse and the conference venue, while SMD GROUP will serve as customs broker for materials shipped to Mexico. Please contact IMAKINANDO owner, Adrián Casasola, (adriancasasola@gmail.com), directly to receive a brochure of available printing options, obtain price quotes, and make logistical arrangements.

Unless otherwise pre-arranged, CIES cannot return any materials. Leftover samples will be distributed to students and volunteers during the exhibitor dismantle period.

If shipping books for sale at CIES 2018, SMD GROUP will reach out to assist you in preparing a commercial invoice and packing list, which must meet customs requirements exactly. Books for sale at CIES 2018 are not subject to tax.

All boxes must be clearly labeled (i.e., CIES 2018, VENDOR NAME, Box # of #) and must arrive in Mexico by Friday, January 5, 2018, or they cannot be guaranteed by the customs broker to arrive at the conference venue in time for CIES 2018 Mexico City. If you need your materials returned from Mexico, please email both IMAKINANDO owner Adrián Casasola (adriancasasola@gmail.com) and SMD GROUP representative Erick Saldaña (esaldana@smdgroup.mx) for more information.

All commercial and promotional items (except books) are subject to tax if shipped to Mexico and are likely to incur delays at customs. This includes items such as pamphlets, pens, totes, notepads, etc. Please consider ordering promotional materials directly within Mexico—or alternatively, make arrangements to travel with an extra suitcase in order to avoid shipping the materials. If you must ship commercial/promotional items, you should pack them separately from books and include a separate commercial invoice and packing list. Please email both IMAKINANDO owner Adrián Casasola (adriancasasola@gmail.com) and SMD GROUP representative Erick Saldaña (esaldana@smdgroup.mx) for more information.

STANDARDS & APPROPRIATENESS

The Comparative and International Education Society (CIES) is a scholarly association dedicated to increasing the understanding of educational issues, trends and policies through comparative, cross-cultural and international perspectives. Its nearly 3,000 individual members—researchers, policymakers, practitioners, and students--use different conceptual frameworks to explore topics related to education. These include a focus on schools, students, teachers, and administrators, and on issues spanning early childhood and basic education to secondary and higher education, as well as non-formal education and life-long learning. Many CIES researchers compare learning and other educational disparities related to wealth, gender, ethnicity, language, and socio- demographic status. Others examine the relationships between education and cultural processes, democratization, globalization, economic development, and political conflict. The discourses, practices and programs of international actors—both governmental and non-governmental—are also an important topic of interest.

CIES is opposed to discrimination based upon sex, actual or perceived gender, age, race, color, religion, creed, national or ethnic origin, disability, sexual orientation, gender identity, and expression, genetic information, parental, marital, domestic partner, civil union, military, or veteran status.

All promotion by “VENDORS” (defined as sponsors, exhibitors, and/or advertisers) must relate to the professional interests of CIES membership and be in accordance with CIES’s commitment to ethical standards and to non-discrimination. CIES reserves the right to reject any advertisement which in CIES’s sole discretion is not in keeping with the organization’s editorial purpose or not meeting its production standards. CIES also reserves the right to place the word “advertisement” in any promotional materials that resemble editorial matter, or to reject or request redesign of any promotional materials too closely resembling editorial matter.

LIABILITY & INDEMNIFICATION

Although security service will be furnished at the Hilton Reforma Hotel for CIES 2018 Mexico City, CIES cannot and will not be responsible for damage to, loss and/or theft of property belonging to any vendor, its agents, employees, business invitees, visitors or guests. Each vendor must carry its own insurance. Vendors agrees to make no claim for any reason whatsoever against CIES, IUC, their officers, directors, employees, agents and authorized representatives, or the facility/hotel.

Vendors assume total and complete liability for the copy in their promotional materials and warrant that same does not represent or contain false claims or infringe on the trademarks or copyrights of others. Vendors hold CIES harmless from any and all liabilities or claims which may arise from any such infringement, alleged infringement, or other claims arising from the nature or content of the advertisements, and agree to indemnify and to reimburse CIES for any and all costs, including legal fees, incurred as a result of any such claims.

Vendors assume complete responsibility for the copy and artistic content of their promotional materials. CIES’s liability to vendors for any act or omission in connection with the reproduction of an advertisement or the performance of any other obligation is and shall be limited to the cost of the ad or portion thereof.

ELIGIBILITY & TERMINATION

CIES reserves the right to determine the eligibility of any vendor to sponsor, exhibit, or advertise as part of CIES 2018 Mexico and further reserves the right to reject any application and/or limit space assigned to any one company or product.

CIES reserves the right to terminate without notice a vendor’s right to sponsor, exhibit, or advertise if the vendor or any of its representatives fail to observe the policies outlined in this prospectus, or if in the opinion of CIES, they conduct themselves in an unethical or unprofessional manner. Such vendors will be dismissed without refund.

NON-ENDORSEMENT

The sponsorship, exhibition, or advertising of products or services at CIES 2018 Mexico City does not constitute an endorsement by CIES. Vendors are not permitted to represent that their products or services have been endorsed by CIES unless express written endorsement has been provided.

NON-SOLICITATION

Solicitation is allowed only in the exhibit hall. No organization or individual without assigned exhibit space, sponsorship, or CIES endorsement will be permitted to solicit business or distribute promotional materials during CIES 2018 Mexico City, being held at the Hilton Reforma Hotel.

PHOTOGRAPHY & VIDEO RECORDING

Photography and video recording is permitted during CIES 2018 Mexico City proceedings and within the exhibit hall. Please be advised, however, that certain conference registrants may have opted not to grant CIES and its affiliates permission to use their image. IUC will help vendors identify such participants so that their requests may be accommodated.

HOTEL ACCOMMODATION

CIES has reserved sleeping rooms for annual conference attendees at the conference venue(s) at preferential rates. Visit <http://cies2018.org/conference-info/conference-venue/> for more information.

PAYMENT INFORMATION

Payment for sponsorships, exhibit space, or advertisements must be received in full by 14 February 2018. The full balance is required in order to proceed as outlined in this prospectus. Available payment options include check, credit card, or wire transfer.

CANCELLATION POLICY

Vendors shall give written notice of cancellation. If a sponsor, exhibitor, or advertiser cancels prior to 14 February 2018, CIES will retain \$200 for handling and processing charges and return all other fees. Refunds will not be made past 14 February 2018 under any circumstance.

VENDOR POLICIES